Standards and Innovation Policy in the Global Knowledge Economy –
Core Issues for China and the US

WORKSHOP AGENDA

8:00 AM–8:30 AM REGISTRATION

8:30 AM–8:45 AM WELCOMING REMARKS

8:45 AM–10:15 AM SESSION I: THE INTERNATIONAL DIMENSION - STANDARDS AND INNOVATION POLICIES IN THE GLOBAL KNOWLEDGE ECONOMY

CHAIR: XUE LAN, TSINGHUA UNIVERSITY

Challenges for Standards and Innovation Policies in the Emerging Global Knowledge Economy (Dieter Ernst, East-West Center)

Standard Setting – Thinking about the Future (D. Linda Garcia, Georgetown University and lead author of the 1992 Office of Technology Assessment study)

Public-Private Interaction in the US Standards System – New Challenges in the Global Knowledge Economy (Chuck Powers, Motorola)


10:15 – 10:30 AM COFFEE BREAK

10:30 – 12:30 PM SESSION II: CHALLENGES – IPR, “OPEN” STANDARDS AND NEW PLAYERS

CHAIR: ANNE STEVENSON-YANG, WEDGE MKI

China’s approach to standards-related intellectual property rights development – Legal Framework and Implementation (WANG YiYi, China National Institute of Standardization)

The Challenge of Patent Governance in ICT Standards, seen from a patent authority’s perspective (Konstantinos Karachalios, European Patent Office)
A Review of Standards-Related Intellectual Property Policy Debates (Amy Marasco, Microsoft)

Intellectual Property Rights and Standards – Balancing Interests of Licensors and Licensees (Claudia Tapia Garcia, RIM)

IPR and Standardization – Trade-Related Issues (AN Baisheng, MOFCOM)

12:30 – 2:00 PM  LUNCH – KEYNOTE ADDRESS

Achievements and challenges of China’s WAPI standard (CAO Jun, CEO, Xidian Jietong Wireless Network Communications)

2:15 – 3:45 PM  SESSION III: CHINA’S STANDARDS AND INNOVATION POLICY

CHAIR: JI FUSHENG, TSINGHUA UNIVERSITY

Innovation and Potential of Standard Setting in China. (LIU Xielin, Graduate School of Management, Chinese Academy of Science)

Understanding key features of the TD-SCDMA development process in China (GAO Xudong, School of Economics and Management, Tsinghua University)

Case study of TD-SCDMA – What lessons can be drawn for China’s future standards and innovation policy? (Duncan Clark and Ted Dean, BDA)

Standardization Strategy of China - Achievements and Challenges (WANG Ping, China National Institute of Standardization)

3:45 – 4:00 PM  COFFEE BREAK

4:00 – 5:00 PM  SESSION IV: IMPLICATIONS FOR PUBLIC POLICY – A PANEL DISCUSSION

CHAIR: DIETER ERNST, EAST-WEST CENTER

MU Rongping, Institute of Policy & Management, Chinese Academy of Sciences

WEN Gao, Audio Video Coding Standard (AVS) working group in China

YANG Lincun, Intellectual Property Affairs Center/MOST

Becky Fraser, U.S. Chamber of Commerce

Konstantinos Karachalios, European Patent Office

KEY QUESTIONS:

• What changes are necessary (if any) to establish and maintain an open, equitable, non-discriminatory standardization system as a critical enabler of innovation? In which areas is there scope for collaboration between the US and China? And what would be pragmatic first steps?

• What role can standards consortia play relative to SDOs and national standards organizations? What improvements are necessary? Is there scope for collaboration between the US and China?

• How to deal with hot button policy issues? (standards as trade barriers; standards and government procurement; what are open standards; IPR policy for standards)

5:00 – 5:15 PM  WRAP-UP AND CONCLUDING REMARKS