

THE NATIONAL BUREAU of ASIAN RESEARCH



*NBR and EAST-WEST CENTER  
invite you to join us in Beijing, China, for a private workshop on*

**STANDARDS AND INNOVATION POLICY  
IN THE GLOBAL KNOWLEDGE ECONOMY  
Core Issues for China and the U.S.**

**October 14, 2009  
Beijing International Conference Center  
北京国际会议中心**

*Standards and Innovation Policy in the Global Knowledge Economy –*

*Core Issues for China and the US*

**WORKSHOP AGENDA**

**8:00 AM–8:30 AM      REGISTRATION**

**8:30 AM–8:45 AM      WELCOMING REMARKS**

**8:45 AM–10:15 AM    SESSION I: THE INTERNATIONAL DIMENSION - STANDARDS AND INNOVATION  
POLICIES IN THE GLOBAL KNOWLEDGE ECONOMY**

**CHAIR: XUE LAN, TSINGHUA UNIVERSITY**

**Challenges for Standards and Innovation Policies in the Emerging Global  
Knowledge Economy** (*Dieter Ernst, East-West Center*)

**Standard Setting – Thinking about the Future** (*D. Linda Garcia, Georgetown  
University and lead author of the 1992 Office of Technology Assessment study*)

**Public-Private Interaction in the US Standards System – New Challenges in  
the Global Knowledge Economy** (*Chuck Powers, Motorola*)

**China’s AVS Intellectual Property Rights Policy – A New Approach for  
Developing Open Standards** (*HUANG Tiejun and Cliff Reader, The Chinese  
Academy of Sciences*)

**10:15 – 10:30 AM      COFFEE BREAK**

**10:30 – 12:30 PM    SESSION II: CHALLENGES – IPR, “OPEN” STANDARDS AND NEW PLAYERS**

**CHAIR: ANNE STEVENSON-YANG, WEDGE MKI**

**China’s approach to standards-related intellectual property rights  
development – Legal Framework and Implementation** (*WANG YiYi, China  
National Institute of Standardization*)

**The Challenge of Patent Governance in ICT Standards, seen from a patent  
authority’s perspective** (*Konstantinos Karachalios, European Patent Office*)

**A Review of Standards-Related Intellectual Property Policy Debates** (*Amy Marasco, Microsoft*)

**Intellectual Property Rights and Standards – Balancing Interests of Licensors and Licensees** (*Claudia Tapia Garcia, RIM*)

**IPR and Standardization – Trade-Related Issues** (*AN Baisheng, MOFCOM*)

**12:30 – 2:00 PM LUNCH – KEYNOTE ADDRESS**

**Achievements and challenges of China’s WAPI standard** (*CAO Jun, CEO, Xidian Jietong Wireless Network Communications*)

**2:15 – 3:45 PM SESSION III: CHINA’S STANDARDS AND INNOVATION POLICY**

**CHAIR: JI FUSHENG, TSINGHUA UNIVERSITY**

**Innovation and Potential of Standard Setting in China.** (*LIU Xielin, Graduate School of Management, Chinese Academy of Science*)

**Understanding key features of the TD-SCDMA development process in China** (*GAO Xudong, School of Economics and Management, Tsinghua University*)

**Case study of TD-SCDMA – What lessons can be drawn for China’s future standards and innovation policy?** (*Duncan Clark and Ted Dean, BDA*)

**Standardization Strategy of China - Achievements and Challenges** (*WANG Ping, China National Institute of Standardization*)

**3:45 – 4:00 PM COFFEE BREAK**

**4:00 – 5:00 PM SESSION IV: IMPLICATIONS FOR PUBLIC POLICY – A PANEL DISCUSSION**

**CHAIR: DIETER ERNST, EAST-WEST CENTER**

*MU Rongping, Institute of Policy & Management, Chinese Academy of Sciences*

*WEN Gao, Audio Video Coding Standard (AVS) working group in China*

*YANG Lincun, Intellectual Property Affairs Center/MOST*

*Becky Fraser, U.S. Chamber of Commerce*

*Konstantinos Karachalios, European Patent Office*

**KEY QUESTIONS:**

- What changes are necessary (if any) to establish and maintain an open, equitable, non-discriminatory standardization system as a critical enabler of innovation? In which areas is there scope for collaboration between the US and China? And what would be pragmatic first steps?
- What role can standards consortia play relative to SDOs and national standards organizations? What improvements are necessary? Is there scope for collaboration between the US and China?
- How to deal with hot button policy issues? (standards as trade barriers; standards and government procurement; what are open standards; IPR policy for standards)

**5:00 – 5:15 PM WRAP-UP AND CONCLUDING REMARKS**