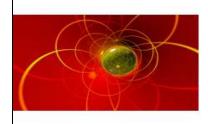
THE NATIONAL BUREAU of ASIAN RESEARCH



NBR and EAST-WEST CENTER

invite you to join us in Beijing, China, for a private workshop on

STANDARDS AND INNOVATION POLICY IN THE GLOBAL KNOWLEDGE ECONOMY Core Issues for China and the U.S.

October 14, 2009 Beijing International Conference Center 北京国际会议中心

Standards and Innovation Policy in the Global Knowledge Economy –

Core Issues for China and the US

WORKSHOP AGENDA

8:00 AM-8:30 AM REGISTRATION

8:30 AM-8:45 AM WELCOMING REMARKS

8:45 AM-10:15 AM SESSION I: THE INTERNATIONAL DIMENSION - STANDARDS AND INNOVATION

POLICIES IN THE GLOBAL KNOWLEDGE ECONOMY

CHAIR: XUE LAN, TSINGHUA UNIVERSITY

Challenges for Standards and Innovation Policies in the Emerging Global Knowledge Economy (Dieter Ernst, East-West Center)

Standard Setting – Thinking about the Future (D. Linda Garcia, Georgetown University and lead author of the 1992 Office of Technology Assessment study)

Public-Private Interaction in the US Standards System – New Challenges in the Global Knowledge Economy (Chuck Powers, Motorola)

China's AVS Intellectual Property Rights Policy – A New Approach for Developing Open Standards (HUANG Tiejun and Cliff Reader, The Chinese Academy of Sciences)

10:15 – 10:30 AM COFFEE BREAK

10:30 – 12:30 PM SESSION II: CHALLENGES – IPR, "OPEN" STANDARDS AND NEW PLAYERS

CHAIR: ANNE STEVENSON-YANG, WEDGE MKI

China's approach to standards-related intellectual property rights development – Legal Framework and Implementation (WANG YiYi, China National Institute of Standardization)

The Challenge of Patent Governance in ICT Standards, seen from a patent authority's perspective (Konstantinos Karachalios, European Patent Office)

A Review of Standards-Related Intellectual Property Policy Debates (Amy Marasco, Microsoft)

Intellectual Property Rights and Standards – Balancing Interests of Licensors and Licensees (Claudia Tapia Garcia, RIM)

IPR and Standardization – Trade-Related Issues (AN Baisheng, MOFCOM)

12:30 – 2:00 PM LUNCH – KEYNOTE ADDRESS

Achievements and challenges of China's WAPI standard (CAO Jun, CEO, Xidian Jietong Wireless Network Communications)

2:15 – 3:45 PM SESSION III: CHINA'S STANDARDS AND INNOVATION POLICY

CHAIR: JI FUSHENG, TSINGHUA UNIVERSITY

Innovation and Potential of Standard Setting in China. (LIU Xielin, Graduate School of Management, Chinese Academy of Science)

Understanding key features of the TD-SCDMA development process in China (GAO Xudong, School of Economics and Management, Tsinghua University)

Case study of TD-SCDMA – What lessons can be drawn for China's future standards and innovation policy? (Duncan Clark and Ted Dean, BDA)

Standardization Strategy of China - Achievements and Challenges (WANG Ping, China National Institute of Standardization)

3:45 – 4:00 PM COFFEE BREAK

4:00 – 5:00 PM SESSION IV: IMPLICATIONS FOR PUBLIC POLICY – A PANEL DISCUSSION

CHAIR: DIETER ERNST, EAST-WEST CENTER

MU Rongping, Institute of Policy & Management, Chinese Academy of Sciences

WEN Gao, Audio Video Coding Standard (AVS) working group in China

YANG Lincun, Intellectual Property Affairs Center/MOST

Becky Fraser, U.S. Chamber of Commerce

Konstantinos Karachalios, European Patent Office

KEY QUESTIONS:

- What changes are necessary (if any) to establish and maintain an open, equitable, non-discriminatory standardization system as a critical enabler of innovation? In which areas is there scope for collaboration between the US and China? And what would be pragmatic first steps?
- What role can standards consortia play relative to SDOs and national standards organizations? What improvements are necessary? Is there scope for collaboration between the US and China?
- How to deal with hot button policy issues? (standards as trade barriers; standards and government procurement; what are open standards; IPR policy for standards)

5:00 – 5:15 PM WRAP-UP AND CONCLUDING REMARKS