

## Admiral Dennis C. Blair Named Inaugural Shalikashvili Chair

National Security Advisor Stephen Hadley announced in September 2007 that Admiral (ret.) Dennis C. Blair would be joining NBR as the first John M. Shalikashvili Chair in National Security Studies. Admiral Blair comes to NBR after 34 distinguished years in the United States Navy. After retiring in 2002 from his position as commander-in-chief of U.S. Pacific Command, Admiral Blair served from 2003–06 as the president and chief executive officer of the Institute for Defense Analyses (IDA), a federally funded research and development center based in Alexandria, Virginia.

As the inaugural chair holder, Admiral Blair's mandate is both to advance the study of national security issues and to address critical U.S. interests in Asia through research, publications,



(Left to right) National Security Advisor Stephen Hadley, General (ret.) John Shalikashvili, and Admiral (ret.) Dennis Blair

conferences, and briefings to senior policymakers and business leaders. He will also advise NBR's Strategic Asia Program, which General Shalikashvili advises.

NBR established the Chair to honor General Shalikashvili for his 39 years of military service that culminated with his tenure as chairman of the Joint

Chiefs of Staff and for his continued leadership on NBR's Board of Directors.

Former Secretary of Defense William Perry and NBR Chairman George Russell were instrumental in creating the Chair, with support from Congressman Norm Dicks, Dr. Ashton Carter, Admiral (ret.) William Owens, Ambassador Tom Pickering, and Dr. John White. A host of dignitaries—including former Secretary of State Madeleine Albright, World Bank President Robert Zoellick, and National Security Advisor Stephen Hadley—gathered in April 2006 in Washington, D.C., to honor General Shalikashvili and formally dedicate the Chair.

For further information on the John M. Shalikashvili Chair in National Security Studies, please contact Roy Kamphausen at <[rkamphausen@nbr.org](mailto:rkamphausen@nbr.org)>.

## Pyle Center Sponsors Conference and Bilateral Meetings in Korea

### *Imagining a World without the U.S.-ROK Alliance*

NBR's Kenneth B. and Anne H.H. Pyle Center for Northeast Asian Studies held a conference and a series of bilateral meetings in South Korea in September to examine the future of the U.S.-ROK alliance. The conference applied an innovative analytical approach that produced new insights on this key strategic relationship.

On September 10–11 NBR and the Korea Institute for Future Strategies

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## Pacific Health Summit 2007

### *Pandemics: Working Together for an Effective and Equitable Response*

Every June the Pacific Health Summit welcomes two hundred of the world's top leaders in science, industry, and health policy to discuss the creation of a global health model that prevents, detects, and treats disease at an early stage in order to maintain health and reduce the human and financial costs of disease. Twenty-one economies were represented at the 2007 Summit.

NBR's Center for Health and Aging (CHA), the Bill & Melinda Gates Foundation, and the Fred Hutchinson Cancer Research Center co-presented this year's summit, "Pandemics: Working Together for an Effective and Equitable Response." Featured participants included Margaret Chan,



(Left to right) David Nabarro, Mark Walport, Triono Soendoro, and Suwit Wibulpolprasert explore the impact of vaccine technology on the pandemic influenza threat

director general of the World Health Organization; Zhu Chen, Chinese minister of health; Nigel Crisp, advisor to the Global Health Workforce Alliance; Andrew von Eschenbach,

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commissioner of the U.S. Food and Drug Administration; Joe Hogan, CEO of GE Healthcare; and Craig Mundie, chief research and strategy officer of Microsoft Corporation.

Participants gathered on June 12–14 to discuss the challenges presented by avian flu and other emerging communicable and non-communicable pandemics. At the top of the agenda were issues such as the building of vaccine manufacturing capacity and the establishment of financial mechanisms and tiered pricing structures to increase developing countries' access to pandemic and pre-pandemic influenza vaccines. Andrew von Eschenbach

noted that: "If we continue to do new things with the same approaches we have always used in the past, we are likely to fail...Just as changes in science and technology are providing us with new opportunities, we must also change how we go about utilizing those tools in a collaborative, cooperative way."

The pandemics dilemma became a case study in prevention and preparedness—one that has many lessons for a wide variety of human health challenges. Margaret Chan expressed this in her address to Summit participants: "For the first time in history, the world has been watching the conditions that may start an influenza

pandemic unfold in real time. Nature has given us an unprecedented warning, and we have been given more time to prepare than anyone dared hope."

Although the Summit concluded on June 14, the discussions and partnerships initiated then are continuing in the form of Health Policy Labs and intermediate meetings that will lead up to next June's Summit. Focusing on nutrition, the 2008 Summit will convene in Seattle on June 16–18, 2008, and promises to attract an even higher level of attention and leadership than in previous years.

For further information on the Pacific Health Summit, please contact Sheila Charles at <scharles@nbr.org>.

## NBR Co-hosts 18th Annual People's Liberation Army Conference

As the Chinese military's force structure becomes more complex, the human elements of China's military—officer training, education, and mobilization—have become increasingly important. Only by evaluating the military's human capital in addition to its technology and equipment is it possible to assess the impact that People's Liberation Army (PLA) forces will have on China's future.

On September 28–30 NBR and the Strategic Studies Institute (SSI) at the

U.S. Army War College co-sponsored the 18th annual PLA Conference at Carlisle Barracks, Pennsylvania. This year's conference, entitled "The 'People' in the PLA: Recruitment, Training, and Education in China's 80-year old Military," gathered together a group of the world's leading PLA scholars, analysts, and policy practitioners to investigate the PLA's human infrastructure. The discussion identified current and historical trends in PLA recruitment, education

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## Study Examines Approaches to "Moderate" Islam in Asia

In the last decade the search for faith and community in the Muslim world has intensified. Asia, home to over 65% of the world's Muslim population, has become a formidable battleground to win the "hearts and minds" of Muslims who are adapting to the rapid changes wrought by globalization and modern technology.

On August 3, NBR convened a team of experts at the International Convention of Asia Scholars (ICAS) in Kuala Lumpur, Malaysia, to share findings from an ongoing NBR study exploring the various manifestations of Islam in Eurasian, South, and Southeast Asian countries and assessing the policy implications of these trends for relations between these countries and the United States. Team members discussed the religio-political environments of these countries and provided invaluable perspectives that illuminated the diversity, challenges, and hopes of today's Asian Muslims.

Key findings from the project highlighted a widening gulf between the West and the Muslim world

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## NBR Honors The Lynde and Harry Bradley Foundation

The Lynde and Harry Bradley Foundation was honored for early and critical support of NBR's work at a Washington, D.C., dinner event on October 17. Senator Slade Gorton, NBR Advisors Aaron Friedberg and Ashley Tellis, and NBR's board and staff recognized the foundation at the event, which featured a keynote conversation between political satirist PJ O'Rourke and NBR Advisor Nicholas Eberstadt. Foundation executives Michael Grebe, Dianne Sehler, and Daniel Schmidt were on hand for the occasion. The Bradley Foundation is a leading supporter of NBR's research on national security, including the organization's signature Strategic Asia Program.



NBR President Richard Ellings presents Bradley Foundation President Michael Grebe with a portrait of Admiral Alfred T. Mahan

## Former USTR Official Joins NBR to Head Economics and Trade Work

In September NBR welcomed Mr. Eric Altbach to the new position of Vice President for Economics and Trade. Prior to joining NBR, Mr. Altbach was Deputy Assistant U.S. Trade Representative for China Affairs in the Office of the U.S. Trade Representative. He has previously worked in the public and private sectors, including at the National Security Council, U.S. Department of State, and the Japan Economic Institute.



Eric Altbach, NBR Vice President for Economics and Trade

Mr. Altbach plans to leverage his experience in government and with the business community to advance NBR's research on important economic developments in the Asia-Pacific. His research priorities include: energy, the environment, and natural resources; the climate for innovation in key Asian economies, particularly China; and developments in trade and investment relations, including free trade agreements and other forms of regional economic cooperation.

### U.S.-ROK Alliance, cont. from p. 1

(KiFS) convened a binational team of experts from across the political spectrum in academia, business, and civil society in Seoul for a conference entitled "A World without the U.S.-ROK Alliance: Implications of an 'Alternative Future.'" The team engaged in a rigorous scenario-building exercise based on a single question: "What would the world look like if the U.S.-ROK alliance did not exist?" Participants discussed the various dimensions of the current relationship and the ways in which a world without the bilateral alliance would differ from the status quo.

Leading the exercise was Dr. Nicholas Eberstadt of the American Enterprise Institute (senior advisor to NBR), Dr. Aaron Friedberg of Princeton University (chairman of the Pyle Center Board of Counselors), and Dr. Lee Geun of Seoul National University (president of KiFS). Delegates to the conference presented papers on the full range of issues affected by the alliance.

The delegates exchanged frank views and presented a diverse array of perspectives. They went beyond typical analyses by examining the consequences that would follow a hypothetical break in relations. As a result, the exercise provided insights into the relative costs and benefits and the bilateral drivers of the current alliance. The conference



Conference participants analyze scenarios for the future of the U.S.-ROK alliance

report summarizes the situation: "Washington and Seoul could dispense with the arrangements of the alliance quite easily, but not fundamental U.S. interests in Asia. It is difficult to conceive of a scenario in which the United States would wholly disavow its interests in the Korean Peninsula or would not be concerned with the possible contagion effects of a crisis in East Asia." In general, participants from across the political spectrum found that the alliance is critical to the future security and prosperity of Northeast Asia.

In addition to the conference, a U.S. business delegation led by NBR Chairman George Russell, William Oberlin (president of Boeing International Corporation, Korea, and chairman of the American Chamber of Commerce in Korea), and Spencer Kim (chairman of CBOL) met privately with South Korean business and government leaders. Meeting participants included representatives of major business associations, senior officials in the Korean National Assembly, and emerging South Korean political leaders.

A report on the conference is available on NBR's website, and select papers from the conference will be published in NBR's journal, *Asia Policy*. The Pyle Center for Northeast Asian Studies will also use the findings from the conference and private meetings as the basis of a long-term project on South Korea.

For more information on the Pyle Center or the U.S.-ROK initiative, please contact Travis Tanner at <tanner@nbr.org>.

### "Moderate" Islam in Asia, cont. from p. 2

stemming from a perception that U.S. foreign policies ignore the world's majority "moderate" Muslims. The experts found a strong demand throughout all levels of Asian society for a greater role of religion in public life and the restoration of Islam's "golden past." Most Islamist political parties remain weak at the polls, however, and few Muslims show serious support for an Islamic state or the return of a caliphate. Often Islamist groups, the overwhelming majority of which advocate non-violence, serve as the only source of public goods and

services to many Muslim communities throughout Asia. These religious groups also provide the communities with an important sense of belonging, pride, and protection.

These findings and related implications set the stage for lively discussion between the experts and the regional-based audience. The conference proved to be a fruitful venue for further debate and exploration of questions and issues of critical relevance to the U.S. policymaking community.

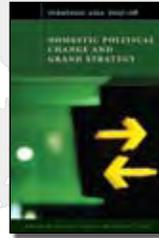
For further information, please contact Mahin Karim at <mkarim@nbr.org>.

## Recent NBR Publications

### ☞ *Strategic Asia 2007–08: Domestic Political Change and Grand Strategy* (September 2007)

Ashley J. Tellis & Michael Wills (eds.)

Kenneth Lieberthal, Mike M. Mochizuki, Samuel S. Kim, Celeste A. Wallander, C. Raja Mohan, Frédéric Grare, Donald E. Weatherbee, Svante E. Cornell, Shahram Chubin, Nick Bisley, Lorraine Elliott



### ☞ “Pandemics: Working Together for an Effective and Equitable Response” (September 2007) Pacific Health Summit report

### ☞ *Asia Policy*, no. 4 (July 2007)

China in the Year 2020, Sizing the Chinese Military, Militant Recruitment in Pakistan, China’s Fifteen-Year Plan for Science and Technology, Managing the U.S.-China Foreign Economic Dialogue, Kenneth B. Pyle’s *Japan Rising: The Resurgence of Japanese Power and Purpose*, Richard J. Samuels’ *Securing Japan: Tokyo’s Grand Strategy and the Future of East Asia*



### ☞ *NBR Special Report*, no. 13 (May 2007)

#### “North Korea and Iran: Nuclear Futures and Regional Responses”

Tim Cook, Jonathan D. Pollack, Christopher W. Hughes, Jon B. Wolfsthal, Deepa Ollapally & Kalsoom Lakhani

## Joint Publications

### ☞ *Right-Sizing the People’s Liberation Army: Exploring the Contours of China’s Military* (published by the Strategic Studies Institute, September 2007)

Roy Kamphausen & Andrew Scobell (eds.)

John M. Shalikashvili, Michael R. Chambers, David M. Finkelstein, Evan S. Medeiros, Larry M. Wortzel, Cortez A. Cooper III, Dennis J. Blasko, Phillip C. Saunders & Erik Quam, Kevin M. Lanzit & Kenneth Allen, Michael McDevitt, Bernard D. Cole, Ellis Joffe



### ☞ *China, the United States, and Southeast Asia: Contending Perspectives on Politics, Security, and Economics* (published by Routledge, August 2007)

Evelyn Goh & Sheldon Simon (eds.)

Etel Solingen, Suthiphand Chirathivat, Tan Khee Giap, Mikkal Herberg, Robert Sutter, Alice Ba, Irman Lanti, Paul Godwin, Michael Chambers, Bernard Loo

For further information or to order NBR publications, please visit the Publications section of the NBR website at <[www.nbr.org](http://www.nbr.org)>.

## Energy Security Conference 2008

NBR’s fourth Energy Security Conference, “Convergence and Constraint: Prospects for Russian Oil and Gas Supply to Asia,” will be held in the spring of 2008 in Washington, D.C. The conference will examine Russia’s domestic energy policy, focusing on the commercial complexities and geopolitical implications of Russia’s energy supply to China, Japan, and the Korean Peninsula. Participants will include leading experts in the policy, academic, and business communities.

For further information, please contact Lisa Weiss at <[lweiss@nbr.org](mailto:lweiss@nbr.org)>.

## Exploring Islamic Finance Opportunities and Challenges

Islamic finance offers an appealing alternative to conventional mechanisms of financial investment and asset management. On October 18 NBR’s “Islamic Finance in Southeast Asia: Local Practice, Global Impact” conference brought together over 70 participants from government, law, financial institutions, asset management groups, and academia at Georgetown University in Washington, D.C. The participants examined the forces driving the growing phenomenon of Islamic

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Governor Zeti Akhtar Aziz of Bank Negara Malaysia

## *Strategic Asia 2007–08: Domestic Political Change and Grand Strategy*



Ashley J. Tellis, research director of NBR's Strategic Asia program, leads a panel on South Asian domestic politics at the September 27 book launch

*Strategic Asia 2007–08: Domestic Political Change and Grand Strategy*, the seventh volume in NBR's *Strategic Asia* series, was unveiled at a book launch event co-hosted by NBR and the Carnegie Endowment for International Peace on September 27, 2007. This year's volume examines the varied political transitions and internal changes occurring in pivotal Asian states and evaluates the impact on Asian foreign policymaking and strategy. Through a combination of country, regional, and topical studies, the book assesses the patterns of political development, the drivers of internal change, the character of governance, and prospects for political stability in the region, and draws implications for Asia and the United States.

## **Beijing “Personal Health” Workshop**

*Co-presented by NBR and China Academy of Chinese Medical Sciences*

On October 14–15 NBR's Center for Health and Aging and the China Academy of Chinese Medical Sciences co-presented the workshop “Responding to the Modern Lifestyle: A Personal Approach to Health Using Chinese Medical Sciences.” This event explored how traditional approaches to health and medicine could be the key to helping maintain personal health while continuing to enjoy the successes of our advancing economies and societies. The workshop in Beijing, sponsored by Coca-Cola's Beverage Institute for Health & Wellness and Intel, brought together over one hundred Chinese and international experts from science, medicine, policy, industry, and academia to focus on each of the following topics: traditional medicine and systems biology, behavior and technology, and economics and policy.

The workshop provided an opportunity for Chinese experts to learn how systems biology can facilitate the advancement of traditional Chinese

medicine (TCM), while also helping Western experts learn more about traditional approaches to early health and disease prevention. Among the participants were the Chinese minister of health, Dr. Zhu Chen, who gave remarks at the workshop's opening session on October 14, and Dr. Leroy Hood, president of the Institute for Systems Biology, who was the keynote speaker on October 15. On the same day as the workshop, China's president, Hu Jintao, declared in his keynote speech to the 17th National Congress of the Communist Party of China that TCM and Western medicine are equally important to public health and medicine in China.

TCM has been evolving for two thousand years, and because this practice remains both deeply ingrained in many cultures and easily accessible throughout Asia many people still rely on TCM as their primary source of healthcare. In recent years TCM has generated significant attention in

## **Islamic Finance, cont. from p. 4**

finance and explored opportunities and challenges for U.S. policymakers and global business leaders.

In her opening keynote address, Governor Zeti Akhtar Aziz of Bank Negara Malaysia optimistically assessed the remarkable growth of Islamic finance over the past five years. “Islamic finance is now at the threshold of a new dimension in which it has an increased potential role to strengthen international financial inter-linkages between nations,” she stated. Spanning more than 75 countries—Muslim and non-Muslim—with an estimated average annual growth of 15% to 20% and total assets exceeding one trillion U.S. dollars, Islamic finance is gaining increasing visibility and viability as a sustainable form of financing and banking.

U.S. regulators and stakeholders increasingly face challenges and opportunities in developing legal frameworks that integrate *shariah*-compliant products into U.S. financial and banking systems. A forthcoming report, analyzing Islamic finance trends in Southeast Asia and assessing the implications for government policy and corporate interests, will highlight key findings from the conference and serve as the basis for a series of briefings to government officials and business leaders in the United States and Asia.

For more information, please contact Eric Altbach at <ealtbach@nbr.org>.

areas of the world where it is not as commonly practiced, particularly in the West. Many health experts, industry leaders, and policymakers view TCM's guiding philosophy of “treating diseases before they occur” as a cost-effective alternative to the late-stage intervention approach often emphasized by Western health systems. As a result, new ideas regarding the integration of Eastern and Western approaches to medicine, such as those discussed at the workshop, are arising and gaining momentum.

For further information, please contact Claire Topal at <ctopal@nbr.org>.

## NBR Welcomes New Board Members



**Mr. Stephen Biegun** is a Corporate Officer and Vice President of International Governmental Affairs for Ford Motor Company. Prior to joining Ford, Mr. Biegun served as national security advisor to Senate Majority Leader, Senator Bill Frist. He is a member of the Council on Foreign Relations and the Aspen Strategy Group, and he serves on the Executive Committee of the Washington International Business Council and the U.S.-ASEAN Business Council.

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**Mr. John Gass** is a Vice President of Chevron Corporation and President of Chevron Global Gas. In this capacity he is responsible for the company's global natural gas business. Mr. Gass is on the Board of Directors of both GS Caltex Corporation and Sasol Chevron, a 50-50 joint venture with Sasol Ltd. He serves on a variety of industry and civic organizations, and he is a member of the American Society of Civil Engineers and the Society of Petroleum Engineers.

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**Mr. Glenn Jordan** is President and Chief Operating Officer of Coca-Cola's Pacific Group. Prior to this position, Mr. Jordan was Executive Vice President of Coca-Cola Latin America and Director of Operations for the company's Latin America group. Mr. Jordan began his professional career in 1977 as a technical studies and engineering analyst, and he joined Coca-Cola de Colombia in March 1978.

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**Ms. Roberta Luxbacher** is General Manager of Corporate Planning at Exxon Mobil Corporation. She joined the company in 1978 and has held a number of sales, planning, and management positions in Exxon's Downstream and Upstream divisions. Ms. Luxbacher serves on the University of Pittsburgh School of Engineering's Board of Visitors and the university's Mascaro Sustainability Initiative Advisory Board.

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**Mr. Neal Schmale** is President, Chief Operating Officer, and a member of the Board of Directors for Sempra Energy, a San Diego-based Fortune 500 energy services holding company whose subsidiaries provide electricity, natural gas, and energy products and services. Mr. Schmale formerly was Executive Vice President and Chief Financial Officer of Sempra Energy. He is a member of the Board of Directors for Murphy Oil Corporation and the WD-40 company. Mr. Schmale represented Unocal on NBR's Board of Directors in the late 1990s.

## Next Generation Fellowship Program Enters Second Year

Continuing the mission to cultivate future leaders in Asian affairs, NBR's Next Generation Fellowship Program has brought a fresh group of new faces to the Seattle office.

Next Generation Fellows Michael Cognato, Andrew David, Torrey Goad, and Winston Le began their year-long fellowships at NBR's Seattle office in June. Since joining NBR they have contributed to the full range of NBR's activities, including organizing conferences, hosting a series of "distinguished speaker"

events, conducting research, preparing publications, and assisting ongoing efforts to connect the best scholarship in Asian affairs to the policymaking process. The Next Generation Fellowship Program has been made possible by the generous support of the Henry Luce Foundation and the National Security Education Program.

At the core of the fellowship are the fellows' individual research projects. Each fellow is working under the guidance of a distinguished scholar to prepare and publish a policy-relevant

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(Left to right) 2007-08 Next Generation Leadership Fellows Torrey Goad, Andrew David, Michael Cognato, and Winston Le

study in their chosen field that will later be used to brief policymakers. In the process, the fellows will gain valuable experience in generating new knowledge to better inform U.S. policy.

On October 4–5 the fellows visited Washington, D.C., to hear firsthand about the experiences and needs of their intended policy audience from members of the fellowship advisory board. Current and former legislators, government officials, and scholars shared their insights on policymaking and discussed the importance of scholarly research in informing that process. The fellows also participated in substantive discussions with these leaders on challenges for the United States in forming effective policies toward Asia.

Since completing their fellowships in May 2007, last year's Next Generation fellows have all taken significant steps toward successful careers. John Graham is attending law school at the University of Michigan, Teresa Reimers worked with the Carter Center to monitor elections in East Timor, Anne Yu was accepted to the Department of Health and Human Services' Emerging Leaders Program, and Tim Cook became the Assistant Director for Politics and Security at NBR's Washington, D.C., office.

For further information on the Next Generation Fellowship Program, please contact Michael Wills at <[mwills@nbr.org](mailto:mwills@nbr.org)>.

## NBR Supporters

April–October 2007

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## Executive Staff Changes

Major staff changes this year include:

- **Brigitte Gort-Allen** promoted to Senior Vice President
- **Karolos Karnikis** promoted to Senior Vice President
- **Michael Birt** promoted to Vice President for Societies and Health (Dr. Birt continues to concurrently serve as Director of the Center for Health and Aging)
- **Roy Kamphausen** promoted to Vice President for Politics and Security (Mr. Kamphausen remains Director of NBR's Washington, D.C., office)
- **Eric Altbach** joined NBR in the new position of Vice President for Economics and Trade (see article on page 3)



Karolos Karnikis and Brigitte Gort-Allen

**PLA Conference, cont. from p. 2**

and training, and demographics. Conference participants also analyzed the types of officers that the PLA is presently grooming and assessed how the military's personnel is changing to meet the needs of a force able to, in the words of China's president, Hu Jintao, "win local wars under informatized conditions." A report from the conference is available on NBR's website, and key findings from the conference will be shared with policymakers in Washington, D.C.

The conference directly followed the launch of the book *Right-Sizing the People's Liberation Army: Exploring the Contours of China's Military*, which was co-edited by NBR's Roy Kamphausen and SSI's Andrew Scobell and based upon papers from the 2006 PLA Conference. This year's conference papers will be similarly compiled into a joint NBR-SSI publication that will be released in 2008.

For further information, please contact Roy Kamphausen at <rkamphausen@nbr.org> or Travis Tanner at <ttanner@nbr.org>.



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